



Newsquest Specialist Media-Loudwater Mill, Station Road-Loudwater-High Wycombe. HP10 9TY. UK

**Quotation** submitted for:

Paola Mosca, Comune di Genova, Direzione Comunicazione, Via Garibaldi, 9. 16124 Genova. Italy

**The Strad** to supply:

50,000 MPU impressions @ £29 per '000 impressions. £1,450

E-alert: Mid-box MPU + 50 words @ £800

Content marketing package @ £2,000

**Total = £4,250**

- 50,000 MPU impressions to run between December 20, 2022 and February 20, 2023. 25,000 per month. Requirements
  - MPU. 300 x 250 pixels. Gif or Jpeg. By December 16.
- E-alert. Run date to be advised by customer. Requirements:
  - MPU + approx. 500 words supplied in Word.
- Online **content marketing** package. Run date to be advised by customer. Hosted from [www.thestrads.com](http://www.thestrads.com). Package comprises:
  - Sponsored news article on the Strad web site. **Customer to supply 500 words + illustrations.**
  - Same article to appear on the Strad e-alert.
  - Article supported via all Strad social media channels (Facebook, Twitter, Insta), a total of 134,300 followers
  - MPU ad on the e-alert.

VAT Reg. No. 667 8301 08

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